Recommend Sunrise

A partner you can trust.

- Assisted Living
- Memory Care
- Skilled Nursing & Rehabilitative Care
- Independent Living
- Short-Term Stays
- Companion Living

At Sunrise, everything we do is designed to champion the quality of our residents’ lives. Since 1981, it has been our commitment, privilege and joy. We believe in celebrating life, building rich relationships and personalizing our care—so our residents live their lives just as they want.

Sunrise communities look and feel just like home.
Our Founders and the Sunrise Story

In 1981, Sunrise Founders Terry and Paul Klaassen took the first step toward establishing a new kind of senior living when they purchased an old nursing home in Northern Virginia. They completely renovated the building, erasing all signs of the institutional setting it once was, and began developing a homelike environment with the unique approach to care that would become the foundation of Sunrise: our resident-centered philosophy. This philosophy has shaped the way Sunrise residents receive the care and assistance they need—on their own terms.

Step into a Sunrise community and you can’t help but feel right at home: From our beautiful gardens to our comfortable décor to all of the thoughtful little touches of home, like our community dog and cat or our fresh flowers, we stop at nothing to make our residents’ experience fun and inviting. We have learned that even the little things that make our communities feel like home can make a big difference. These special touches, and our unique approach to personalized care, are just part of what is so special about Sunrise.

Our Mission is to Champion Quality of Life for All Seniors

Our Core Values
- Passion, Joy in Service,
- Stewardship, Respect, Trust

Our Foundational Belief
- Belief in the Sacred Value of Human Life

Our Principles of Service
- Preserving Dignity
- Nurturing the Spirit
- Celebrating Individuality
- Enabling Freedom of Choice
- Encouraging Independence
- Involving Family and Friends

Paul Klaassen, Founder and Non-Executive Chairman of the Board, and his wife, Terry Klaassen.
We help you help seniors and their families.

Sunrise has earned the trust of thousands of professionals since opening our very first community. Our more than 30 years of experience and expertise help us to understand not only your professional needs, but the individual needs of the seniors and families you serve.

We collaborate with you.

- We offer assistance in every phase of the decision-making process.
- We treat each circumstance individually and work hard to accommodate your busy schedule, as well as to help ensure each resident gets the care and service they need without delay.
- We offer resources that can help you, your patients and your staff make well-informed decisions about senior living.

We are your trusted expert resource.

Learn more about our full range of care options.

For more information please visit SunriseSeniorLiving.com
Sunrise believes that the stronger the relationship with our residents, the better our caregivers can personalize service. That is why all of our residents are cared for by a team of Designated Care Managers, who are responsible for learning each resident’s unique needs. They encourage independence, preserve dignity and assist residents in their suites and throughout the community. Soon, they become a friend the resident can turn to for emotional support, who can observe and react to changes in our residents so they are receiving the right care.

We understand that no two people are alike, so the services we provide should never be exactly the same. This is why we meet with each resident and family to conduct an assessment—prior to move-in and at regular intervals thereafter. This assessment helps us develop an individualized service plan (ISP), a comprehensive and customized program of care and service for each resident that is monitored on a regular basis by a team of Designated Care Managers.

Sunrise pioneered the way assisted living and personal care are delivered today. Our personalized approach provides the ideal solution for seniors who value their independence but need some help with daily activities, such as bathing and dressing. We focus on individual wellness and encourage continued independence through a tailored plan of assistance provided by a team of specially trained Designated Care Managers who get to know our residents’ unique preferences.

Providing care with love, understanding & dignity

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Providing care with love, understanding & dignity
A personalized approach to nurturing the spirit & improving quality of life

Memory Care

Sunrise recognizes the special needs of people with Alzheimer’s disease and other forms of memory loss. **The centerpiece of our approach is to create pleasant days for our residents, so they can experience daily events that are familiar and enjoyable.** Our Life Enrichment Managers begin by understanding the stories and details of each individual’s life, to help us personalize life-enriching activities. These familiar routines could include gardening, exercise, office work, household chores and even pet care, allowing residents to experience a sense of joy and purpose. **Residents live in a separate, specially designed environment that looks and feels like home, called the Reminiscence Neighborhood.**

Early Stage Memory Care

Seniors in the early stages of memory loss who may not require the level of structure and assistance of a Reminiscence Neighborhood, may benefit from Terrace Club or Avon Place, offered in many Sunrise communities. Programming is designed to focus on residents’ personal interests and life experiences while promoting both cognitive and physical stimulation. This unique approach emphasizes companionship with friends and nutritious brain-healthy meals in a family-like atmosphere, helping seniors stay focused and maintain their independence.

There is no material way to demonstrate the feeling of confidence and relief families feel when they know the person they love is in the 'right' hands and in the 'right' home.

Family Member, Sunrise of Rocklin, California

Skilled Nursing & Rehabilitative Care

We provide 24-hour skilled nursing and rehabilitative care that emphasizes comfort and compassion in an individualized way. **One dedicated care and clinical team oversees each guest’s comfort and well-being, carefully monitoring their needs and addressing health changes.** Our goal is to restore each senior, as quickly as possible, to his or her highest level of confidence, ability and independence.

Services and amenities may vary by location, but Sunrise communities may also be able to help coordinate your physical therapy, occupational therapy and speech therapy.
Independent Living

Our Independent Living is often the perfect option for seniors who wish to enjoy an active, fulfilling life without the worries of home ownership. Residents have the peace of mind of on-call assistance in a maintenance-free, service-rich environment, so they can focus on enjoying a fulfilling, independent lifestyle.

Most communities also offer additional care services to meet life’s changing needs.

To this day, each time I speak with Mom I have an overwhelming feeling of confidence in the decision we made. The security and comfort my wife and I are experiencing is invaluable. We know that my mother is being extremely well taken care of. I am convinced that living at Sunrise has added not just years to her life, but quality time as well.

Family Member, Sunrise of Abington, Pennsylvania

Short-Term Stays

Designed for stays of up to several months, our short-term stays are perfect when family members are away on vacation, a business trip or just looking for a brief respite from caring for the senior in their life. Short-term stays are also an option for seniors needing extra assistance after a hospital visit or during an illness. All seniors will enjoy fully furnished private suites, complete with a full bath and an emergency call response system.

Sunrise’s Companion Living program brings together two residents to share a suite so they may enjoy the comforts of friendship, as well as take advantage of financial benefits. By matching residents with a common background or interest and encouraging them to pursue activities together, this program helps to ease the transition to a new community, relieve any concerns about living alone, and build confidence and self-worth.
Services & Amenities

Although services and amenities vary slightly by location and care level, they typically include:

- **Three delicious home-cooked meals** made from scratch each day with fresh and local ingredients by our culinary team
- **Daily programs that nurture the mind, body and spirit** as well as frequent socials and outings tailored to meet the needs and desires of our residents
- **Trained staff available 24 hours a day**
- **Monthly wellness visits** by a licensed nurse
- **Weekly housekeeping**, daily trash removal and laundry assistance
- **Social and educational programs** for families
- **Gracious accommodations** with a variety of floor plans
- **Maintenance** of building and grounds

Financial Options

We understand that everyone has unique circumstances that help determine how they can best fund senior living for themselves or their loved ones. There are a variety of financial options available that offer flexibility and access to resources such as Veterans Benefits, long-term care insurance and related tax programs. Sunrise will get to know each family’s situation so we can recommend the programs and partners that may assist them in making the move to one of our senior living communities.

Please contact individual communities for specific offerings. Care and service levels, and their designations, may vary by state and/or community.

We invite you to visit our communities and see first-hand the level of service we provide.
No one champions Quality of Life for seniors like Sunrise.

We create Relationship-based Care

From a team of Serving Hearts

Offering Peace of Mind

Celebrating the Joy of Every Day

Enriching Mind, Body & Spirit

With all the Comforts of Home