Offering your patients and clients a wealth of experience—and peace of mind.

Sunrise Senior Living was founded on a simple but innovative vision: to champion quality of life for all seniors. We’ve devoted more than 30 years to refining our resident-centered approach to care, filling every community with love and understanding, and building a passionate and skilled team of serving hearts.
Independent Living
Sunrise provides an active, fulfilling home life for those of your clients who may not require the degree of care we offer through assisted living or memory care programs, but wish to maintain an independent lifestyle without the worry of maintenance, chores or even cooking. Sunrise makes additional care and services available should the need arise.

Assisted Living, Personal Care or Residential Care
Seniors who value their independence yet need some help with daily activities find the ideal solution at a Sunrise Assisted Living, Personal Care or Residential Care community. We encourage continued social engagement and fulfilling activities in a resident-centered environment. Team members are available 24 hours a day to help with bathing, dressing, medication reminders or other wellness and personal care needs.

Memory Care
At Sunrise, our memory care services are focused firmly on the individual and on providing a safe, familiar, yet stimulating environment. Our team is trained to value each senior and to recognize his or her different preferences and needs.

Short-Term Stays
Sunrise offers this convenient option for seniors whose caregivers are temporarily unavailable to care for them, or for those needing extra assistance after a hospital stay, during an illness or following rehabilitative care. Short-term stay residents receive the same attention and care as our permanent residents.

Skilled Nursing & Rehabilitative Care
Sunrise cares for seniors who may require longer-term assistance after spending time in a skilled nursing facility or following surgery or illness. We maintain an individualized treatment program, as determined by the clinical team.

Companion Living
Sunrise matches residents with a common background or similar interests to share a suite. This living arrangement can encourage new friendships and may make the move to a senior living community easier.

Ancillary Services
Sunrise works with a network of providers to coordinate additional care that our residents may need, such as:
• Hospice coordination
• Home health
• Pharmacy
• Additional therapy services

OUR CARE AND SERVICE LEVELS
At Sunrise, every day is an opportunity for our residents to engage, enjoy, express, learn and grow. Every community has an Activities and Volunteer Coordinator or Activities Director who develops an extensive calendar that’s tailored to the unique needs and preferences of our residents with specific local opportunities.

It’s designed to bring together residents, team members, family, friends and members of the broader community—and to turn each day into an opportunity for everyone to Live With Purpose.

Learn more at: SunriseSeniorLiving.com/Purpose

OUR PROGRAMS INCLUDE:
Live With Action
Enhance health and well-being with physical activity.

Live With Anticipation
Share existing talents and pursue new goals and interests.

Live With Artistry
Express creativity through a variety of visual and fine arts.

Live With Generosity
Maintain strong human connections through community outreach.

Live With Learning
Keep the mind in shape with book clubs, discussions and more.

Live With Legacy
Spread wisdom and knowledge to others.

Live With Melody
Enjoy an engaging and enriching musical experience.

Live With Reflection
Nourish spirituality, in whatever form it may take.
A Trusted Professional Resource

Sunrise has earned the trust of thousands of professionals since opening our very first community. We collaborate with you. We offer support in every phase of the decision-making process, and we treat each circumstance individually. We work hard to accommodate your busy schedule—and to help each resident receive the care and service needed without delay. Our resources will help you, your staff and your patients or clients make well-informed decisions about senior living.

OUR TEAMS ARE READY

When referring patients or clients to a senior living community, you should feel confident in the community’s ability to meet their needs. At Sunrise, staffing is directly tied to care levels and resident population makeup.

- Acuity-based staffing appropriate to resident needs
- Team members available to do assessments each day
- Consistency of care providers, with more than 80% annual retention of full-time team members

Designated Care Managers

All of our residents are cared for by trained Designated Care Managers who learn each resident’s unique needs and assist them in their suites and throughout the community. Our care managers encourage independence and focus on individual relationships, which helps them react to changes in residents to provide the right care.

MEDICATION MANAGEMENT

Seniors often require a variety of medications from multiple providers. Sunrise has the resources in place for proper resident medication management and education, including:

- Multiple levels of medication administration
- Medication reconciliation

REDUCING READMISSIONS

Through medication management, understanding the disease process and symptoms, and careful follow-up with physicians and other providers, Sunrise is committed to minimizing hospital readmissions within the 30-day discharge period. Our senior-friendly environment—with 24-hour staffing, on-site nursing, nutritional programs and other benefits—is designed to help both permanent and short-term residents return to their highest possible level of independence.

RESIDENT SATISFACTION

We want you to recommend your patients and clients with confidence. Through annual resident satisfaction surveys as well as unsolicited feedback from family members, we’ve learned just how positive the Sunrise experience is for all involved.

“
There is no material way to demonstrate the feeling of confidence and relief families feel when they know the person they love is in the ‘right’ hands and in the ‘right’ home.

Family Member,
Sunrise of Rocklin, California
”

“
To this day, each time I speak with Mom, I have an overwhelming feeling of confidence in the decision we made. The security and comfort my wife and I experience are invaluable. We know that my mother is being extremely well taken care of. I am convinced that living at Sunrise has added not just years to her life, but quality time as well.

Family Member,
Sunrise of Abington, Pennsylvania
”

Read more at:
SunriseSeniorLiving.com/Testimonials

QUALITY, PERFORMANCE AND REGULATORY STANDARDS

Many of our residents come to us after viewing our testimonials and receiving referrals and recommendations. While we pride ourselves on our reputation, we also focus on ensuring we meet high quality, performance and regulatory standards.

- Quality Assurance and Performance Improvement—each community has a QAPI committee that analyzes trend data and uses quality tools to improve processes
- Focused Quality Assessments—leadership teams conduct thorough reviews for regulatory, clinical and operational compliance
- Ongoing training of community team members in systematic quality approaches

Read more at:
SunriseSeniorLiving.com/Quality

Sunrise Quality Promise

As part of the Sunrise Signature Experience, we are committed to providing our residents with a home that is safe and secure. We provide continued education and training to our teams, clinical care protocols and multiple quality assurance measures to reinforce the strong standards that set Sunrise apart from other assisted living facilities. New team members at every community complete a comprehensive Sunrise training curriculum focused on the care and well-being of our residents.
Sunrise Memory Care

As a leader in assisted living and Alzheimer’s, dementia and memory care support, Sunrise knows firsthand the challenges of caring for seniors with memory loss. Our innovative training and approach to memory care are well respected throughout the senior living industry—and we continue to refine our programs based on the most recent research and ongoing team education.

REMINISCENCE PROGRAM

The Reminiscence Program is Sunrise’s unique memory care program for those with Alzheimer’s, dementia and other forms of memory loss. Reminiscence Neighborhoods are spaces within our communities that are specially designed to provide comfort and security in a safe, familiar, yet stimulating environment.

EARLY STAGES OF MEMORY LOSS

During early memory loss, residents may not need the full care level of a Reminiscence Neighborhood, but may require greater daily support than assisted living can provide. Sunrise offers a variety of different care levels and programming options to meet residents’ needs at all stages of memory loss.

A Welcoming Home

We stop at nothing to make our residents’ experience engaging and inviting, and we’ve learned that the little things make a big difference. Although services and amenities vary slightly by location and care level, our residents typically enjoy:

COMFORT & APPEAL

• A variety of senior-friendly suites for residents to choose from
• Encouragement for seniors to decorate their suites with their own furniture, photos, art and personal mementos
• Naturally lit, greenery-filled common spaces, with comfortable furniture arranged to encourage engagement and social interaction
• Rich, contrasting colors for visual interest and appeal
• Personalized shadow boxes outside each suite to help showcase residents’ interests and history

SAFETY FEATURES

• E-call systems in bathrooms and bedrooms, and mobile pendants to call for immediate help
• Perimeter door systems that securely monitor resident comings and goings
• Furniture with rounded edges and flame-retardant, easy-to-clean fabrics
• Mid-point and end-of-corridor seating that offers rest stops and conversation areas
• Innovative chair rails along corridors, to provide support and guidance for residents

Learn more about the Sunrise design difference here: SunriseSeniorLiving.com/Design
Our Principles of Service

Preserving Dignity
Nurturing the Spirit
Celebrating Individuality
Enabling Freedom of Choice
Encouraging Independence
Involving Family and Friends

Learn more about our full range of care options and professional resources:
SunriseSeniorLiving.com/Professionals