Empathetic Approach to Alzheimer’s and Dementia Care

Supporting the Unique Needs of Memory Loss

Sunrise offers industry-leading memory care through our Reminiscence Program. Under the leadership of Rita Altman, R.N., M.S.N., C.V.M., SVP of Memory Care and Program Services, we support our residents with Alzheimer’s, dementia or other forms of memory loss in a safe, secure and familiar environment using the Validation Method. Select communities also provide care programs to seniors with milder forms of memory loss, as well as to residents who experience symptoms earlier in life.

Alzheimer’s and dementia can cause or exacerbate other issues, including:

- Behavioral, emotional and cognitive challenges, including agitation, aggression, paranoia, delusions and hallucinations
- Decreased social interaction, isolation and depression
- Wandering and elopement
- Incontinence
- Falls and/or alteration in mobility
- Communication difficulties
- Sleep disturbances
- Dysphagia and decreased nutritional status

We’re proud to offer the following programs and capabilities to residents with memory loss:

- Safe, secure Reminiscence Neighborhoods designed to provide person-centered care that supports each resident’s existing abilities
- Team members trained in the Validation Method; Sunrise is an Authorized Validation Organization
- Management of behavioral challenges and identification of unmet needs that may trigger those challenges
- Life Enrichment Managers in every Reminiscence Neighborhood, dedicated to engaging residents in familiar routines of daily living
- Meaningful activity programs that feed the mind, body and spirit
- “Life skills stations” in each community that mimic familiar settings such as an office, nursery, workbench and gardening center
- Comprehensive quality improvement program with a focus on antipsychotic use and gradual dose reduction
- Regular education seminars on topics related to Alzheimer’s and dementia
- Terrace Club, Avon Place or Edna’s Place life-enrichment day programs (in select communities) for those with mild-to-moderate memory loss
- The Sunrise Resources to Remember program, including Virtual Dementia Tours, on-site Reminiscence Resource Libraries, support groups, guest speakers and more
- Comprehensive care, including Individualized Service Plans, Designated Care Managers, on-site nurses, as well as quarterly medication reviews by a pharmacist

Visit SunriseSeniorLiving.com to learn more and download the Sunrise Quality Promise brochure.

For more information or to contact a community near you, visit SunriseSeniorLiving.com/Professionals

Admittance to community is dependent on a Sunrise assessment. A current physical examination and medical history, negative tuberculosis screening and physician orders for medications and treatments are required for move-in. Additional paperwork may be required as determined by individual state regulatory requirements.