



Enjoy the Sunrise Signature Experience Official Program Rules

- The promotional offer is void where prohibited by law. Promotional award ("Award") applies to base fee/rent for suite in third month at Sunrise; Award does not include move-in fees, service fees or other care charges. Offer subject to community capacity.
- To receive the Award, the prospective new resident (or a family member or friend) must tour a participating Sunrise community during the Spring Tour of Homes & Garden event weekend, March 18-20, 2011.
- To receive the Award, the prospective new resident must become a Sunrise resident by April 30, 2011, reside in the community for two consecutive months thereafter and be current on all applicable fees and charges.
- Only one Award per suite.
- The promotional offer is not valid for any new resident introduced to the community by a referral source paid by Sunrise.
- Award may not be combined with Friends & Family or any other offer, promotion or discount.
- Award may not be redeemed for cash or transferred to another party.
- All applicable taxes, including all federal, provincial, state, local and other taxes are the sole responsibility of each recipient. Recipients may be issued a tax form for the value of the Award.
- Employees of Sunrise Senior Living and its subsidiary or affiliated companies, and the immediate families of each and those living in the same household are ineligible to participate in the promotion.
- All applicable federal, provincial, state and local laws and regulations apply.